



UPBEAT MUSIC ACADEMY



Growing as Musicians

SPRING 2021 COURSE CATALOG

A Note from the Owners

Owning a small business is much like having another child. You get excited to watch it grow! You love the milestones! You nurture and pour your heart and soul into it specifically to see these great dreams you have for it come to fruition. When we opened in 2017 our goals were small, and they grew and grew until the Winter semester of 2020 when we had our largest enrollment to date. We were overjoyed to reach almost 300 children a week through music! Our building felt alive, like this excited hum radiated from the walls. Then, we all know what happened in 2020, and it is just so easy to get lost in the heartache, despair and struggle that we as a community have so far endured. However, when we look back on these letters throughout the years, the joy of music always rings through whatever struggles we may face- after all, there is no “easy” early year as a business owner.

After reflection, our goals for 2020 were simple- we wanted the business simply to “stay afloat”, our teachers to be taken care of, and for our family and staff to stay healthy. That was it. And even those “simple” goals carried a heavy weight on our hearts. We are proud to say that to date, none of our staff, or our families have contracted the virus, and not only did our business manage to keep our doors open, but there was still joy! We adapted to each challenge we were given and we managed to grow as teachers, friends and community in this challenging garden that we found ourselves planted in.

The ability to thrive among the weeds is what brought us to our theme for this Spring 2021 semester. While we may not find ourselves out of this challenging environment, we will continue to grow in all ways and we promise to nurture our students to grow and find the light in the dark.

We want to thank our community for their continued support through all challenges. We feel your love and support and will continue to strive to be the best music school in our area, and will stay the path that we have established for health and safety.

In continuation of our Fall 2020 procedures, we will be offering both group and private lessons in face to face and virtual settings. We will be open when it safe to be open, and we will transition to virtual classes whenever it is not. We will continue to offer prerecorded materials for those who want to make their own schedules in their music education, and we will maintain our dedication to the accessibility of music by offering payment plans and partial scholarships for those who need the assistance during this difficult time.

Our full safety plan can be found on our website, www.upbeatmusicacademy.com and we are always available to answer any questions you may have. We are all in this together and while this is sure to be a year of change and uncertainty, we want you know that your family is safe with us and we are here for you.

Be safe, and wear your masks.

Love,
Cora & Emma



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The Big Safety Rules

ALL IN-PERSON STUDENTS:

- Temperature Screenings and Masks required for all students, staff & parents. If a child does not pass their temperature screening, they will be sent home with no make-up lesson available.
- Our Lobby is closed.
- Parents and students are to wait within the Student Safety Zone in front of the studio before class to be escorted inside by our Safety Staff
- Classrooms will be running on staggered schedules with sanitization breaks between them – if you previously had had your children in simultaneous classes, they will likely have 10 - 15 minutes between them now. Students must wait in the car with their parents before coming in the building. The lobby is closed and students may not loiter unattended outside. Parents should stay in the lot so if a child needs them for any reason you are available to them.
- Parents & Siblings are no longer to attend weekly classes unless there is a child with special needs that actively needs their parent in the room. If a class has a need, caregivers will be brought in, caregivers should plan to be available if needed.
- Students will need to bring their material bag from home (included in tuition for new students) filled with all materials expected to participate in class. There will be no loaned materials or photocopies made.
- Students will have a student bucket at their station at the beginning of class that will include all the instruments they need from what was previously circle time. This is in lieu passing around the instrument buckets during circle time. These instruments will stay with the child during class and be sanitized between each lesson.
- Students who are unable to attend class will have access to select videos to continue their practice from home. It is still important that children who sign up for in person come to class when they feel well and safe enough to do so.
- All students attending in-person classes need to be firmly bathroom independent.

ONLINE STUDENTS

- All students will have their lessons in a password protected ZOOM room and be manually admitted by the teacher to the classroom. Login and Passwords will be emailed.
- Parents should attend virtual class or be readily available with their children to help control microphones, be aware of their surroundings and help promote safe internet usage. Online classes go quickly and the time runs out when students do not know how to operate their devices.
- Students must log in to their ZOOM rooms with their name and their parent's name so the teacher can cross reference to their class roster.
- Classes will be running at slightly odd times (5:10 for example) to help allow time between classes for teachers to reset and allow a cushion of time for questions. Please pay attention to your start time!
- Hybrid learning students will have access to an online classroom which links to unlisted YouTube content. Please make sure you discuss internet safety with your child to ensure they stay where they are supposed to while accessing this site.



TUNES & TALES | \$165 for 10 weeks of Online Access

Tunes & Tales is a series of UpBeat exclusive classes that are prerecorded for families to enjoy on their own time. Designed for three- to six-year-olds, these classes are all inclusive and include ten weeks of online classroom access to work your way through eight weeks of lessons. There will be a time scheduled to do curbside pickup for your materials. Please note that there is no live teacher interaction provided in these classes. Some families enjoy pairing these classes with the live Music Party class to also have a scheduled live meeting with a teacher.

Inspired by our late Mother, Tunes & Tales is a well-rounded school readiness music program that uses the concepts of themes to explore music, literature and art. This class is entirely prerecorded into multiple five-to-twenty-minute clips to allow the caregiver to control when and how much to participate in class at a time from the safety of your own home. As mothers ourselves, we know screen time should be limited, so your curriculum guide includes things to do off screen like musical board games, puzzles, scissor skills, coloring, and more to help keep kids busy and give ideas of how to reinforce ideas and concepts throughout the week. Each lesson also comes with a coordinating craft (and a video demonstration for non-crafty parents). This is truly a full homeschool music curriculum paired with lots of musical fun with Miss Cora. Each session will grant you to ten weeks of classroom access to work your way through eight lessons. There are over 40 lesson clips waiting for you per level! If you are not located in Midland, Michigan but wish to participate, we are happy to ship materials for an additional fee.



Online Access will begin the week of February 15. Please note level three will include beginner keyboard navigation and students will need access to some kind of piano.

Tunes & Tales Level 1

- "A Day at the Beach"
- "Dinosaur Day"
- "Frogs"
- "Pirate Party"
- "Bears"
- "A Trip to Space"
- "Down on the Farm"
- "Rainy Day"

Tunes & Tales Level 2

- "A Trip to the Zoo"
- "The Big City"
- "In the Garden"
- "Pizza Party"
- "Disco Dance"
- "Monkey Madness"
- "Crayons & Colors"
- "Pajama Party"

Tunes & Tales Level 3

- "Penguins"
- "Trains"
- "Unicorn Magic"
- "Deep in the Jungle"
- "How to be a Superhero"
- "Princes & Princesses"
- "Down by the Ocean"
- "Big Trucks"

INCLUDED IN YOUR TUITION:

Ten weeks of online access to work your way through eight weeks of lessons
At home parent curriculum guide & class workbook
Eight Craft Kits & supplies (crayons, stickers, etc.)
At Home Instrument Guide



LIVE MUSIC IMMERSION



Toddler Party | Ages 15m - 3 | \$84 per family

Our online toddler music immersion class will meet live in a password protected e-classroom. In these classes, we will be focusing on rhythm and inner pulse, large and fine motor skill development, and pre-piano skills. On our journey towards keyboard readiness, we will be working on pre-reading skills, story comprehension, solfege and pitch interval development. Music immersion helps children develop communication, expression, and is a great bonding opportunity for child and caregiver. Caregivers are required to attend this class. While this class is targeted for 15 months to 3-year-olds, siblings are welcome to join in on the fun. Make sure to make a space for wiggles! Families will be given a DIY Instrument list for those who do not wish to purchase home instruments.

Online class times will be Wednesdays 5:30 – 6:00 February 10 to March 24

INCLUDED IN YOUR TUITION:

Access to 7 live streamed classes within a password protected e-classroom
Free sibling access
Digital Download for at-home coloring sheets
DIY Instrument Guide

Music Party | Ages 3.5 - 6 | \$84 per family

A perfect party for all of our kids missing the music, classroom instrument play and dancing of our group classes but might want a break from intense learning and piano study. This class will meet in a live, password protected e-conference classroom and we will sing and dance to all of our favorite classroom songs while working on rhythm and inner pulse, motor skill development, and finger exercises. No prior music knowledge is required for this fun immersion style class. While this class is targeted for 3.5 to 6-year-olds, siblings are welcome to join in on the fun. Make sure to make a space for wiggles! Families will be given a DIY Instrument list for those who do not wish to purchase home instruments. Caregivers are asked to be close by to help students who need assistance. This class is a great class to enroll in in addition to your other classes to dedicate time to the wiggles and giggles of music class.

Online class times will be Wednesdays 6:15 – 6:45 February 10 to March 24

INCLUDED IN YOUR TUITION:

Access to 7 live streamed classes within a password protected e-classroom
Free sibling access
Digital Download for at-home coloring sheets
DIY Instrument Guide



Harmony Road Music Courses

UpBeat Music Academy is proud to be the only licensed Harmony Road Music facility in the state of Michigan. Harmony Road is a dynamic music readiness program for children which uses play guided music education through piano. During the course of a regular class period, students will sing, play classroom instruments, learn to read, write and play music, practice rhythm exercises, learn solfege and get all the wiggles and giggles out!

A Harmony Road style class is taught by ear and through play. It is so different and so joyful. We are proud to be a Harmony Road School! Please note that these classes typically have weekly parent involvement but due to class size limitations, in person classes will have parents coming to class on a rotating basis to be determined the first class of the semester. Online students are asked to have their parents available during their class times. Students signing up for Harmony Road should have a keyboard at home. **PLEASE NOTE THAT YOU ARE SIGNING UP FOR IN PERSON OR ONLINE- TUITION DOES NOT GRANT ACCESS TO BOTH SESSIONS.**



The Spring 2021 Semester Classes will begin Monday, February 8 and will go through June 10. There will be no lessons on March 29 - April 2 or on May 31. The cost for Group Classes for Spring 2021 is \$399 and includes all participation and lesson books.



New students are required to have a "New Student Bag" which includes all materials needed to move between face to face and virtual lessons. The cost for new student bags are \$25 bringing the total for beginner students to \$424. Students who need new supplies are also able to purchase the new student bags by contacting the front desk.

Face to Face lessons meet for 45-minutes 1x week, Virtual classes meet for 30-minutes 1x weekly and have 24/7 access to online supplemental prerecorded materials.



Harmony Road I - \$424

Harmony Road I (Ages 5-7) is the beginning of the Harmony Road adventure for anyone looking to learn the foundation of music and explore the beginnings of Piano and Keyboard proficiency. Students should be able to move their fingers independently to participate in this level of Harmony Road. If a child is unable to touch their fingers independently to their thumb, we suggest doing a semester of Tunes & Tales first!

Face to Face

Wednesdays 5:15 -6:00pm

Virtual

Mondays 6:00 – 6:30



Young Musician I - \$424

Young Musician I (ages 7-10) is the beginning of the Harmony Road adventure for anyone looking to learn the foundation of music and explore the beginnings of Piano and Keyboard proficiency that are in going into Second Grade or higher. This class learns different and more difficult pieces than Harmony Road I and moves at a faster pace. If you wonder if your child might want to move at a slightly slower pace, or if your child is delayed in fine motor skill development, we highly recommend starting with Harmony Road I.

Face to Face

Mondays 5:00 – 5:45

Virtual

Mondays 6:00 – 6:30

Harmony Road Music Courses for Continuing Students - \$399

The Spring 2021 Semester Classes will begin Monday, February 8 and will go through June 10. There will be no lessons on March 29 - April 2 or on May 31. The cost for Group Classes for Spring 2021 is \$399 and includes all participation and lesson books.

CLASS NAME

Harmony Road 2
Harmony Road 2
Harmony Road 3
Harmony Road 3
Harmony Road 4
Young Musician 2
Young Musician 3
Keyboard Musician

DAY

Tuesday
Monday
Tuesday
Wednesday
Wednesday
Tuesday
Tuesday
Monday

TIME

5:00 – 5:45
5:20 – 5:50
6:00 – 6:45
4:30 – 5:00
6:15 – 7:00
5:30 – 6:15
6:30 – 7:15
6:00 – 6:45

FORMAT

In Person
Virtual
In Person
Virtual
In Person
In Person
In Person
In Person



Guitar & Ukulele Classes

UpBeat Music Academy's unique guitar and ukulele classes focus on learning to play as a true musician. Students will learn how to read music as well as lead sheets, tablature and chord charts. Students will focus on beginner note reading and strum patterns using a mix of curriculum music and their current favorites. Students must have their own guitar or ukulele as well as a tuner to participate in classes. **PLEASE NOTE THAT YOU ARE SIGNING UP FOR IN PERSON OR ONLINE- TUITION DOES NOT GRANT ACCESS TO BOTH SESSIONS.**



The Spring 2021 Semester Classes will begin Monday, February 8 and will go through June 10. There will be no lessons on March 29 - April 2 or on May 31. The cost for Group Classes for Spring 2021 is \$399 and includes all participation and lesson books.

New students are required to have a "New Student Bag" which includes all materials needed to move between face to face and virtual lessons. The cost for new student bags are \$25 bringing the total for beginner students to \$424. Students who need new supplies are also able to purchase the new student bags by contacting the front desk.

Ukulele I – For Ages 7-10 (Or completed Harmony Road 2) - \$424

Ukulele I is the beginning of the Ukulele curriculum at UpBeat. This is designed for children with no ukulele training. To truly enjoy this course, students need to be able to move their fingers independently. In Ukulele I, students will focus on music theory, musicality, aural and oral skills, as well as solo and ensemble playing. We will explore easy chords, strum patterns and songs while working on singing and playing together. Students must have their own ukulele and tuner to participate. Contact the studio for suggestions.

This will be a face to face class meeting Wednesdays 4:30 – 5:15

Guitar I – For Ages 7-12 - \$424

Guitar I is the beginning of the Guitar curriculum at UpBeat. This is designed for children with no guitar training. To truly enjoy this course, students need to be able to move their fingers independently. In Guitar I, students will focus on music theory, musicality, aural and oral skills, as well as solo and ensemble playing. We will explore easy chords, strum patterns and songs while working on singing and playing together. Students must have their own student sized guitar and tuner to participate. Contact the studio for suggestions.

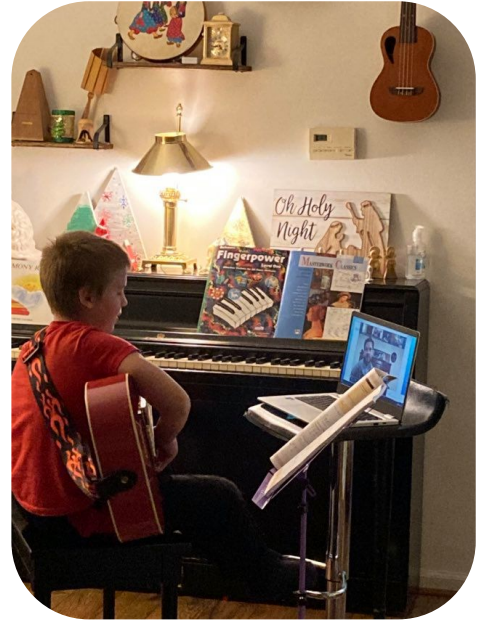
This will be a face to face class meeting Wednesdays 5:30 – 6:15



Guitar & Ukulele Classes for Continuing Students - \$399

The Spring 2021 Semester Classes will begin Monday, February 8 and will go through June 10. There will be no lessons on March 29 - April 2 or on May 31. The cost for Group Classes for Spring 2021 is \$399 and includes all participation and lesson books. New material bags are available for \$25 by contacting the front desk

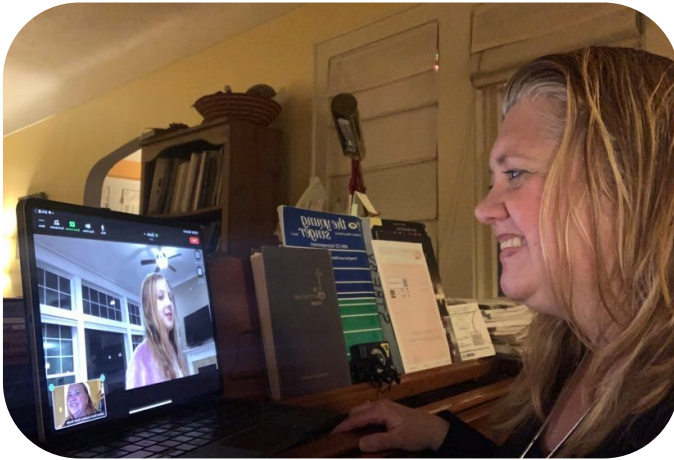
CLASS NAME	DAY	TIME	FORMAT
Guitar 2	Monday	6:15 – 7:00	In Person
Guitar 3	Monday	4:30 – 5:15	In Person
Ukulele 2	Tuesday	4:30 – 5:15	In Person



Private Lessons

Private lesson packages are now booking for the Spring 2021 Semester. Our private lessons consist of a package of 30-minute one-on-one lessons in either a face to face or virtual setting. Virtual students should have a basic understanding of the correct way to hold, tune and play their instruments. We will be offering these private lessons on a first-come-first-served basis based on Private Teacher availability. Please call 989-492-2213 or email upbeatmusicmidland@gmail.com to reserve your time.

Payment is due at the time of booking.



The Spring 2021 Semester Classes will begin Monday, February 8 and will go through June 10. There will be no lessons on March 29 - April 2 or on May 31. The cost for Private Lessons for Spring 2021 is \$524 and includes all participation in UpBeat Events. There is a \$20 discount for those able to pay in full with cash or check.

Private Lessons are available for most band instruments, piano, voice, violin, viola, guitar, and ukulele.



DISCLAIMERS & FAQs

WE HAVE BEEN HIT WITH FINANCIAL HARDSHIP DUE TO THE PANDEMIC- ARE THERE ANY OPTIONS FOR OUR FAMILY?

We are all in this together. As a family and as a business we also have been hurt from the pandemic. Automatic payment plans are available with a \$10 per Installment administrative fee, however payment plans must be paid in full within 6 weeks of class beginning. Due to limited class sizes, should your family decide for any reason not to continue with your lessons, you are still responsible for the full balance and auto payments will continue until your balance is paid in full. Additionally, established families with us are encouraged to apply for the Cheryl Qualls Memorial Scholarship Fund if they are truly in need. This fund is available through the generous donations of our friends and family to help students continue their music education in the face of hardship. Please know that we do not offer 100% scholarships and families will still be expected to pay a minimum of 1/3 the total tuition amount. We hope that between our limited scholarship fund and our use of payment plans that families will find a solution that will work for them.

WHAT HAPPENS IF MY TEACHER ISN'T ABLE TO MEET IN PERSON?

If for any reason your teacher is unable to come to the building and an in-person sub is not available, your class will be moved to ZOOM for the duration of their self-monitoring period. An in-person substitute is always the preference to ZOOM in the case of group lessons. The front desk will notify families via email should a lesson be being moved to virtual. Please make sure to have your music bag ready at home to use in virtual lessons!

WHAT HAPPENS IF A STUDENT GETS SICK?

We are sanitizing between every class, deep cleaning at night and then having professional cleaners coming into the building every six class days. We will notify families of students that came in direct contact with the student in question, and ask families to self-monitor in accordance to the CDC guidelines.

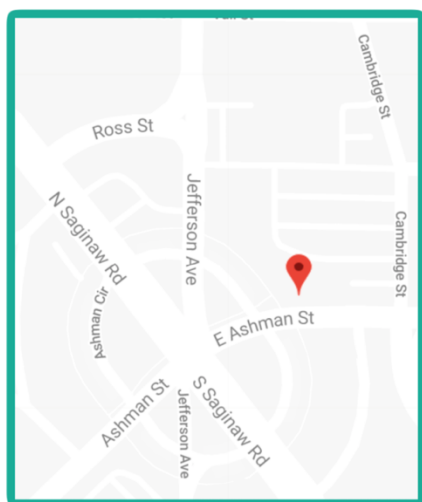
WHAT HAPPENS IN THE CASE OF ANOTHER STAY-AT-HOME-ORDER?

We are thankful that our online classes have been running successfully since March. Should a Stay-At-Home- Order be issued this term, we are already prepared to move your student to virtual learning. There should be no interruption or missed lessons. We will be in communication with families via email for any facility or schedule changes. In-Person classes typically meet for 45 minutes, we have found that our students can handle a 30 minute online lesson well, so if we have to move to a virtual platform, students will receive 30-minute lessons weekly, with more practice content (movies, worksheets, etc.) on their class website to work on between classes. We will be in communication with families via email for any facility or schedule changes. Families enrolling for in-person classes should be aware that at any point this semester we may have to move back and forth between virtual and in-person learning. By signing up for any UpBeat Music Academy lessons, you understand that there will be no refunds or transfers once classes begin.





Where are we?



Our facility is located in Circle Plaza in Midland, Michigan. To enter our building, please use the parking lot off Cambridge and Ashman Street. Our building is green with a purple sign!

UpBeat Music Academy
109 East Ashman Street
Midland, Michigan 48642
989-492-2213
upbeatmusicacademy.com



"BEST PLACE FOR MUSIC LESSONS"

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